URL of site being reviewed: http://www.adlnet.gov/		
Feature	**On site**	**Comments**
URL identifies site well	yes	Advanced Distributed Learning defines the purpose of this site very well.
Logo infers site's purpose	no	Just looking at the logo you couldn't guess the Web site's purpose.
Logo position	Top-left	Logo is incorporated into the page header.
Logo hyperlinked	yes	The logo is a hyperlink and returns viewers to the site's home page.
Navigation location	Horizontal (across top) & vertical (on left)	The global navigation for the site is located at the top of each page just under the page header and incorporates the use of drop-down menus. The vertical navigation changes content and location depending on which sub-page you are on.
Type of navigation system	Drop-down & buttons	On the home page the vertical navigation use a button style format and is organized by tasks.
Navigation system consistent	Yes/no	Horizontal navigation remains consistent throughout the site but local navigation on internal pages changes from page to page.
Ease of navigation	Average	For the most part this site is easy to navigate, although there are times when you need to re-start at the home page to find certain components of the site.
Uses breadcrumbs	yes	
Follow three-click rule	yes	There are numerous combinations available on this site and I did not try them all. From those I tried and from a quick glance at the site map, it would appear that the three-click rule is followed on this site.
Uses sign posting	yes	Each page has a page title displayed in red under the breadcrumbs component which appears directly below the horizontal global navigation bar.
Site map available	yes	
Font(s) used in body	San Serif	
Proper use of headings	No	Site does not properly use the HTML heading tags.
Hypertext link easily discernable	yes	Hyperlinks are always in blue and display an underline when user roll their louse over the hypertext link.
Good use of emphasis	Not really	All subheadings on a page usually have the same size, weight, and color.
Good use of contrast	average	This site won't wow any graphic artists. It is very basic in layout but is clean and uses red-white-blue color scheme to some extent.
Sense of balance	no	Mostly weighted to left column, no sense of flow.
Content well organized	yes	Subject matter is grouped together in a logical manner.

Provided search feature	yes	
Control of visual direction	no	No sense of flow incorporated into pages.
Color scheme	Primary	Use red-white-blue exclusively.
Color Scheme supports accessibility	yes	Contrast of colors should make it easy to read for all viewers.
Images have alternate text	yes	It's a government site, it better have alt tags.
Uses access keys	no	No mention of support for access keys.
Text only format available	no	
Videos close-captioned	No videos	
Accessible using dial-up	yes	Pages are very sparse, don't use large graphics, sound or videos.
Page re-sizes to fit browser window	no	Page format is a fixed size.
Footer identifies Web site proprietor	yes	Sponsored by the Office of the Under Secretary of Defense for Personnel and Readiness (OUSD P&R) This is an official website of the U.S. Government © Advanced Distributed Learning.
Footer hypertext links	yes	

URL of site being reviewed: http://www.w3.org		
Feature	**On site**	**Comments**
URL identifies site well	no	Although this site is well-known by Web developers, the average person would not see "w3.org" and say "oh yeah that's the World Wide Web Consortium Web site."
Logo infers site's purpose	no	Logo clearly identifies the site as W3C but would not be recognizable to the average viewer.
Logo position	Top-left	Logo is width of vertical navigation and the height of the horizontal navigation.
Logo hyperlinked	yes	The logo is a hyperlink and returns viewers to the site's home page.
Navigation location	Horizontal (across top) & vertical (on left)	The global navigation for the site is located at the top of each page incorporated into the page header. The local navigation is vertically placed under the logo and changes content depending on which sub-page you are on.
Type of navigation system	Text in boxes	Text box turns white to display the page user is viewing.
Navigation system consistent	Yes	Horizontal navigation remains consistent throughout the site but local navigation changes for each of the four categories listed in the global nav.
Ease of navigation	Good	Site does a good job of keeping the viewer oriented as to where they are in relation to the overall site.

Uses breadcrumbs	yes	
Follow three-click rule	no	Some of the pages due, but when in the "Standards" section you can go very deep depending on which technological standard you are viewing.
Uses sign posting	yes	Each page displays a sub-header to indicate page location and uses a pointer to direct attention to the location in the breadcrumb navigation componenet.
Site map available	yes	
Font(s) used in body	San Serif & Monospaced	
Proper use of headings	Absolutely	They invented them, they better use them correctly.
Hypertext link easily discernable	yes	Hyperlinks are always in blue and underlined.
Good use of emphasis	Not really	On the home page yes. But otherwise the site is mostly headings and body text.
Good use of contrast	average	Contrast is mainly a whit background with black or blue text.
Sense of balance	yes	It is mainly a three-column format, nav on the left content in the middle and additional info in right column.
Content well organized	yes	Subject matter is grouped together in a logical manner.
Provided search feature	yes	
Control of visual direction	yes	Primarily top to bottom in the middle column.
Color scheme	Primary	Use white-black-blue exclusively. Kind of a dual analogous color scheme as shades of both blue and black (grey) are used.
Color Scheme supports accessibility	yes	Contrast of colors should make it easy to read for all viewers.
Images have alternate text	yes	Not on some icons.
Uses access keys	no	No mention of support for access keys.
Text only format available	no	
Videos close-captioned	No videos	
Accessible using dial-up	yes	Pages are very sparse, don't use large graphics, sound or videos.
Page re-sizes to fit browser window	yes	Page format is a fluid layout.
Footer identifies Web site proprietor	yes	Copyright © 2009 W3C ® (MIT , ERCIM , Keio) Usage policies apply
Footer hypertext links	yes	